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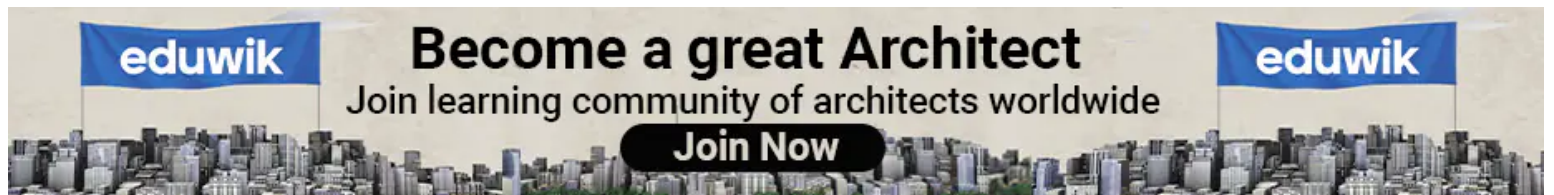
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PRODUCT DESIGN

Martinelli Luce by Innovative

Design Studio

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Smart industrial lighting solutions



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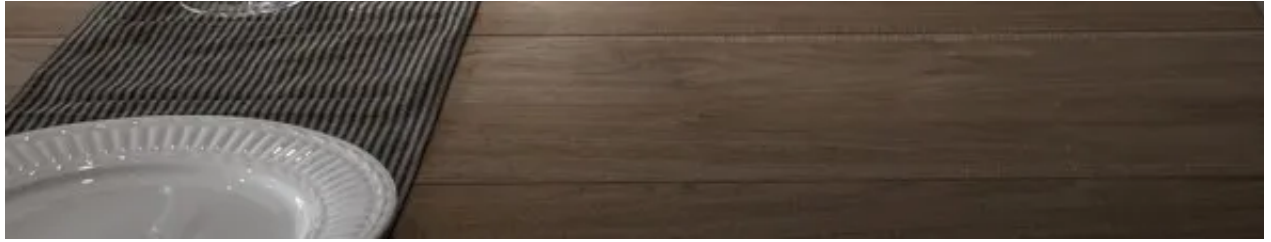
Empowering light to elevate the mundane to the extraordinary, the Innovative Design Group (IDG) creates exceptional architectural and decorative lighting. Infusing spaces exquisite and grand illumination, the group's in-depth understanding of the nuances light reflects in every project.

Project Name: Martinelli Luce



Studio Name: Innovative Design Studio





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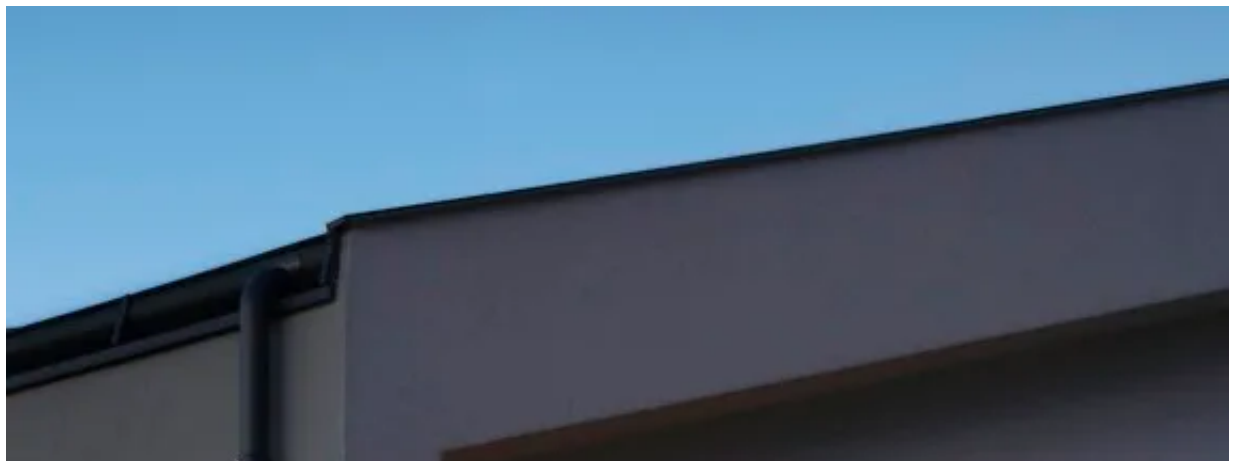
Innovative Design Studio (IDS) under the banner of Innovative Design Group introduces Cyborg in India, a manifestation of art and function by Karim Rashid, an award-winning designer and architect. The table lamp boasts a painted cast aluminium structure with multiple pastel color options such as white, light blue, green, and grey, and the new addition, fuchsia. The white opal polycarbonate diffuser ensures a captivating play of diffused light.





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Cyborg by Martinelli Luce focuses on innovation, seamlessly integrating LED light sources and featuring an electronic drive on the plug for a modern touch. With versatility for indoor and outdoor and table lighting, Cyborg transcends traditional boundaries.





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This introduction marks a milestone in IDS's quest to revolutionize decorative lighting interior designers, architects, and luxury enthusiasts, Cyborg exemplifies the studio's dedication to merging artistry and functionality in lighting design.



About Innovative Design Group

At IDG, we believe that a space transcends its physical dimensions, becoming an amalgamation of artistry, technology, and purpose. Rooted in the fusion of technological aesthetics, our expertise extends beyond interiors, encompassing the intricate interplay of crafts and architecture. We specialize in curating environments that exude heightened ambiance and refinement, redefining spaces with a holistic approach to lighting that embraces both interior and exterior architectural elements.

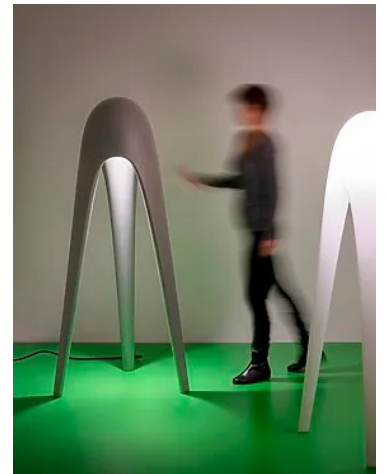
About Innovative Design Studio

Innovative Design Studio from the house of the Innovative Design Group (IDG), founded by Vikram Jain, curates an exclusive selection of lights that resonate with true connoisseur design. Collaborating with globally renowned brands that redefine elegance, IDS, with Aryaman Jain at the helm as the CEO takes pride in crafting brilliance fusing art and technology, bringing innovative and awe-inspiring lighting solutions. Each light is a masterpiece, a testament to their passion for form and function and the transformative power of light.



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Innovative Design Stu



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