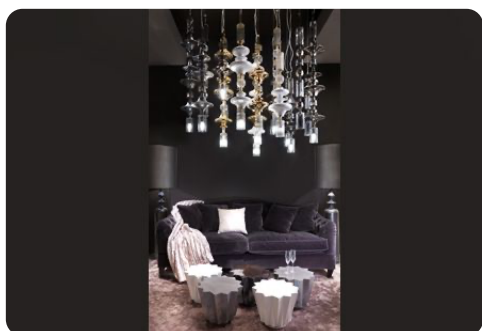




By Team Homes | Monday, 27 May 2024



## IDS Introduces 'Rogue' by Lorenzon: A Poetic Movement of Light



In the dynamic realm of design, decorative lighting has evolved into a profound expression of individual style and character. Leading this transformation is Innovative Design Studio (IDS), a trailblazer in curating exceptional pieces that redefine spaces and enhance experiences.

IDS is thrilled to unveil “Rogue” by Lorenzon. Inspired by the opulence of jewels and the meticulous **craftsmanship of goldsmiths**, Rogue encapsulates the essence of cascading light and extraordinary compositions.

The piece features silky colors, rounded shapes, hand-blown glass, clean lines, and metals in unique colors, all coming together to create a mesmerizing and poetic movement of light. Each element is crafted for customization enabling one to express of boundless creativity and creating exclusive and elegant suspensions.

It stands as a testament to illumination, artistry, and refinement. The gentle, flowing forms, handcrafted by skilled artisans, resemble precious gems adorned with exquisite colors, infusing a touch of sophistication into the light compositions.

Whether used in residential or commercial spaces, Rouge suspensions add a touch of sophistication and beauty, elevating any environment.

At IDG, we believe that a space transcends its physical dimensions, becoming an **amalgamation of artistry**, technology, and purpose. Rooted in the fusion of technology and aesthetics, our expertise extends beyond interiors, encompassing the intricate interplay of crafts and architecture. We specialize in curating environments that exude heightened ambience and refinement, redefining spaces with a holistic approach to lighting that embraces both interior and exterior architectural elements.

Innovative Design Studio (IDS) from Innovative Design Group, founded by Vikram Jain, curates an exclusive selection of lights that resonate with true connoisseurs of design. Collaborating with globally renowned brands that redefine elegance, IDS, with **Aryaman Jain at the helm as the CEO** takes pride in crafting brilliance fusing art and technology and bringing innovative and awe-inspiring lighting solutions. Each light is a masterpiece, a testament to their passion for form and function and the transformative power of light.

Source: Press Release

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