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INTRODUCES BROKIS MEMORY'S UNIQUE LIGHTING COLLECTION



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IDS introduces Brokis Memory's unique lighting collection



Innovative Design Studio presents the Brokis Memory Collection, which combines artistic whimsy with functionality with handblown glass balloon-inspired lighting fixtures.

Innovative Design Studio (IDS) proudly introduces the stunning Brokis Memory Collection by Boris Klir India. These colourful lighting fixtures, designed to inspire childhood reminiscence, transform spaces combining creativity and functionality.



The Collection, inspired by the timeless charm of a drifting balloon, raises the bar for lighting design. The series, which has handblown glass globes hanging from a thread that resembles a balloon string, brings whimsy and delight into modern interiors. These fixtures, which come in a variety of sizes and a brilliant palette, are the ideal combination of artistic ingenuity and superior craftsmanship.



The Collection provides unparalleled versatility, with globes available in three sizes and a brilliant color palette. Its mix-and-match functionality allows for many permutations, allowing consumers to create configurations that complement their style and space. Each fixture can be customised with surface or mounting options, allowing for dynamic compositions that are unique to each installation. While its appearance is whimsical, the collection is built on excellent workmanship and technical expertise. Each is precisely handblown from premium glass, resulting in unrivalled quality. The fixtures are outfitted with cutting-edge LED lighting technology, ensuring excellent energy efficiency and pleasant illumination. Furthermore, the collection includes an easy-to-use dimming mechanism for precise control over light intensity.



“At Innovative Design Studio, we strive to bring global design icons to Indian audiences, and the Memory Collection by Brokis is a testament to that commitment. It’s more than just a lighting fixture; it’s a story of imagination and creativity, crafted with the highest standards of artistry,” says Aryaman Jain, CEO, of IDS. The collection, with its distinctive design, handblown glass quality, and a wide selection of colour options, offers a fascinating way to mix usefulness with amusing aesthetics.

***For more details, visit: <https://www.innovativedesignstudio.in/>
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