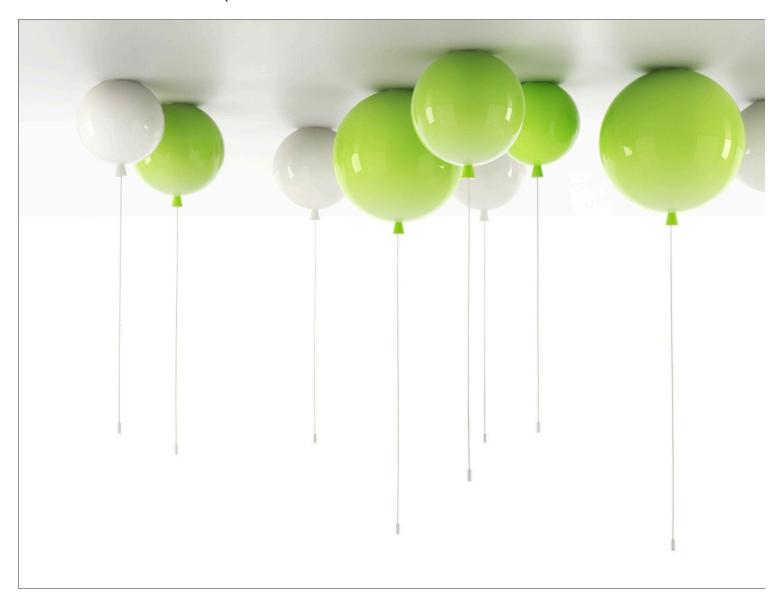
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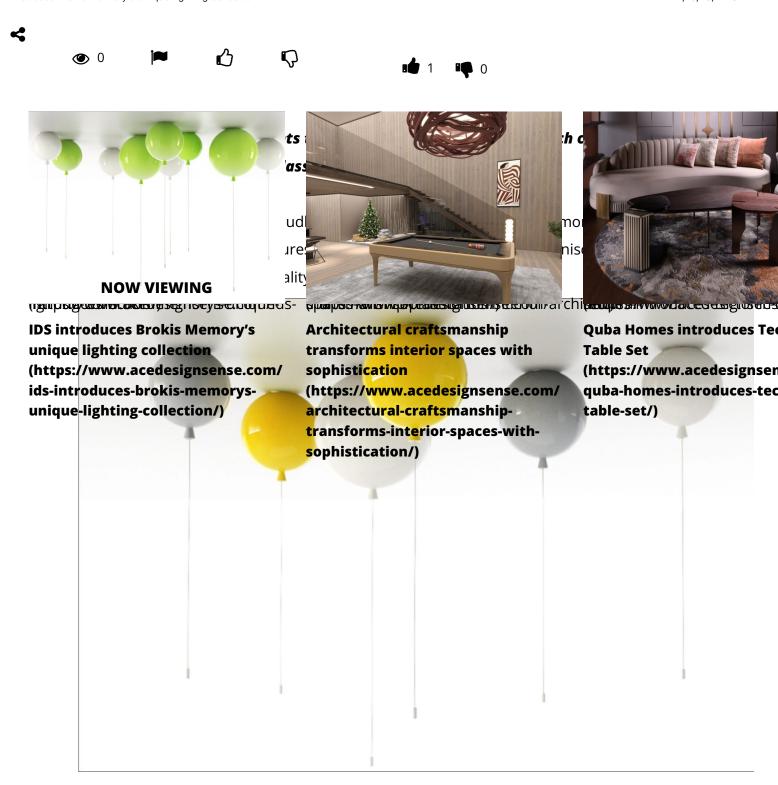


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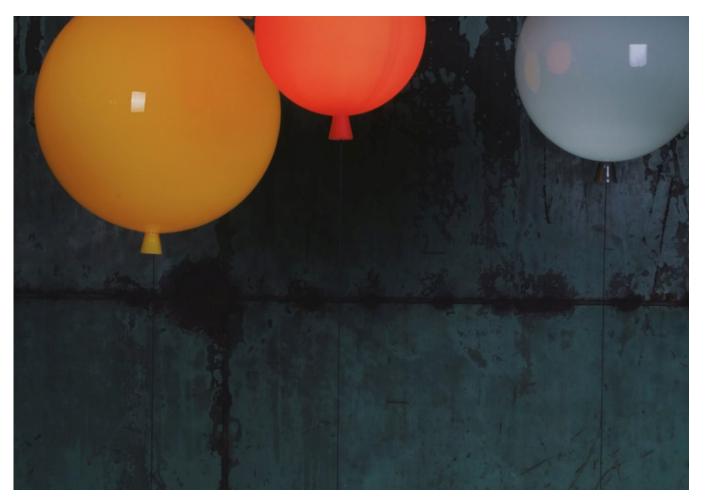
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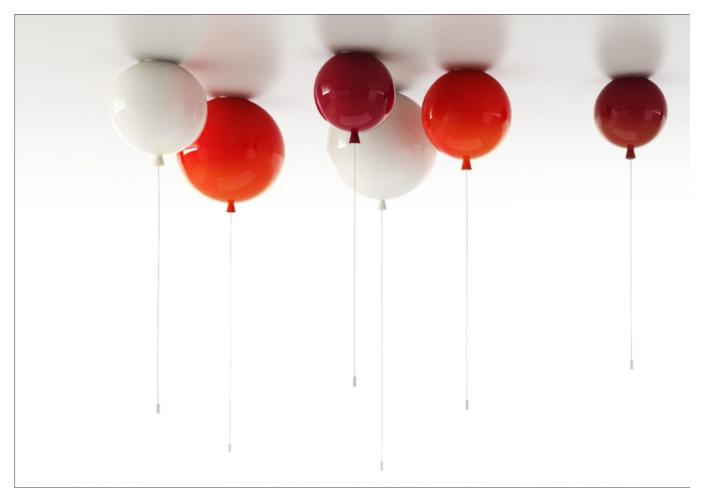
IDS introduces Brokis Memory's unique lighting collection



The Collection, inspired by the timeless charm of a drifting balloon, raises the bar for lighting design. I series, which has handblown glass globes hanging from a thread that resembles a balloon string, bring whimsy and delight into modern interiors. These fixtures, which come in a variety of sizes and a brillia palette, are the ideal combination of artistic ingenuity and superior craftsmanship.



The Collection provides unparalleled versatility, with globes available in three sizes and a brilliant colo palette. Its mix-and-match functionality allows for many permutations, allowing consumers to create I configurations that complement their style and space. Each fixture can be customised with surface or mounting options, allowing for dynamic compositions that are unique to each installation. While its appearance is whimsical, the collection is built on excellent workmanship and technical expertise. Eac is precisely handblown from premium glass, resulting in unrivalled quality. The fixtures are outfitted w cutting-edge LED lighting technology, ensuring excellent energy efficiency and pleasant illumination. Furthermore, the collection includes an easy-to-use dimming mechanism for precise control over light intensity.



"At Innovative Design Studio, we strive to bring global design icons to Indian audiences, and the Memo Collection by Brokis is a testament to that commitment. It's more than just a lighting fixture; it's a story imagination and creativity, crafted with the highest standards of artistry," says Aryaman Jain, CEO, of I Collection, with its distinctive design, handblown glass quality, and a wide selection of colour options, fascinating way to mix usefulness with amusing aesthetics.

For more details, visit: https://www.innovativedesignstudio.in/ (https://www.innovativedesignstudio.in/)

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