From: Innovative Design Group media@ildlimited.com

Subject: Introducing Memory by Brokis: A Nostalgic Whimsy In Light

**Date:** March 13, 2025 at 3:01 PM **To:** pranyajain619@gmail.com

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# THE LIGHT EDIT



Innovative Design Studio brings you The Memory Collection by Brokis—an enchanting blend of light and nostalgia. Designed by Boris Klimek, this playful series captures the charm of childhood with handcrafted glass forms that resemble floating balloons.

## A playful whisper of childhood, forever floating in light.

With a simple pull of the string, each piece illuminates, transforming interiors with warmth, whimsy, and a touch of magic.

Visit website









- AVAILABLE IN MULTIPLE SIZES
- GLOSSY AND MATTE GLASS FINISHES
- MULTIPLE COLOUR OPTIONS





• INTERACTIVE PULL-STRING SWITCH

By capturing the simple yet profound imagery of a balloon, the collection brings a sense of lightness and joy to any interior.

Know more

## WHERE LIGHT TRANSCENDS DESIGN

At Innovative Design Group, we are dedicated to transforming spaces and shaping the future of lighting. To explore more, visit us now!













#### **Innovative Design Group**

At IDG, we believe that a space transcends its physical dimensions, becoming an amalgamation of artistry, technology, and purpose. Rooted in the fusion of technology and aesthetics, our expertise extends beyond interiors, encompassing the intricate interplay of Crafts and Architecture.

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