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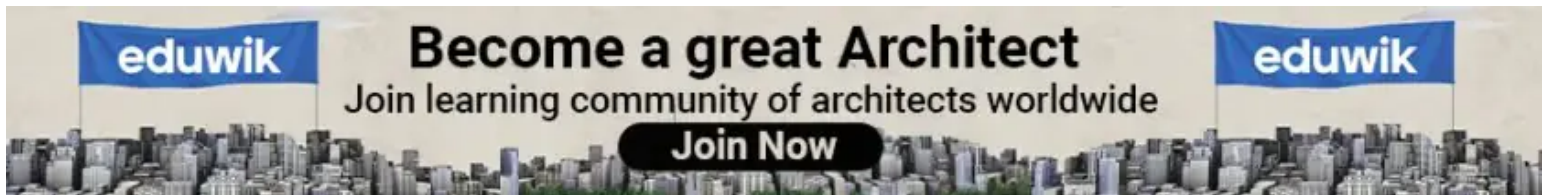
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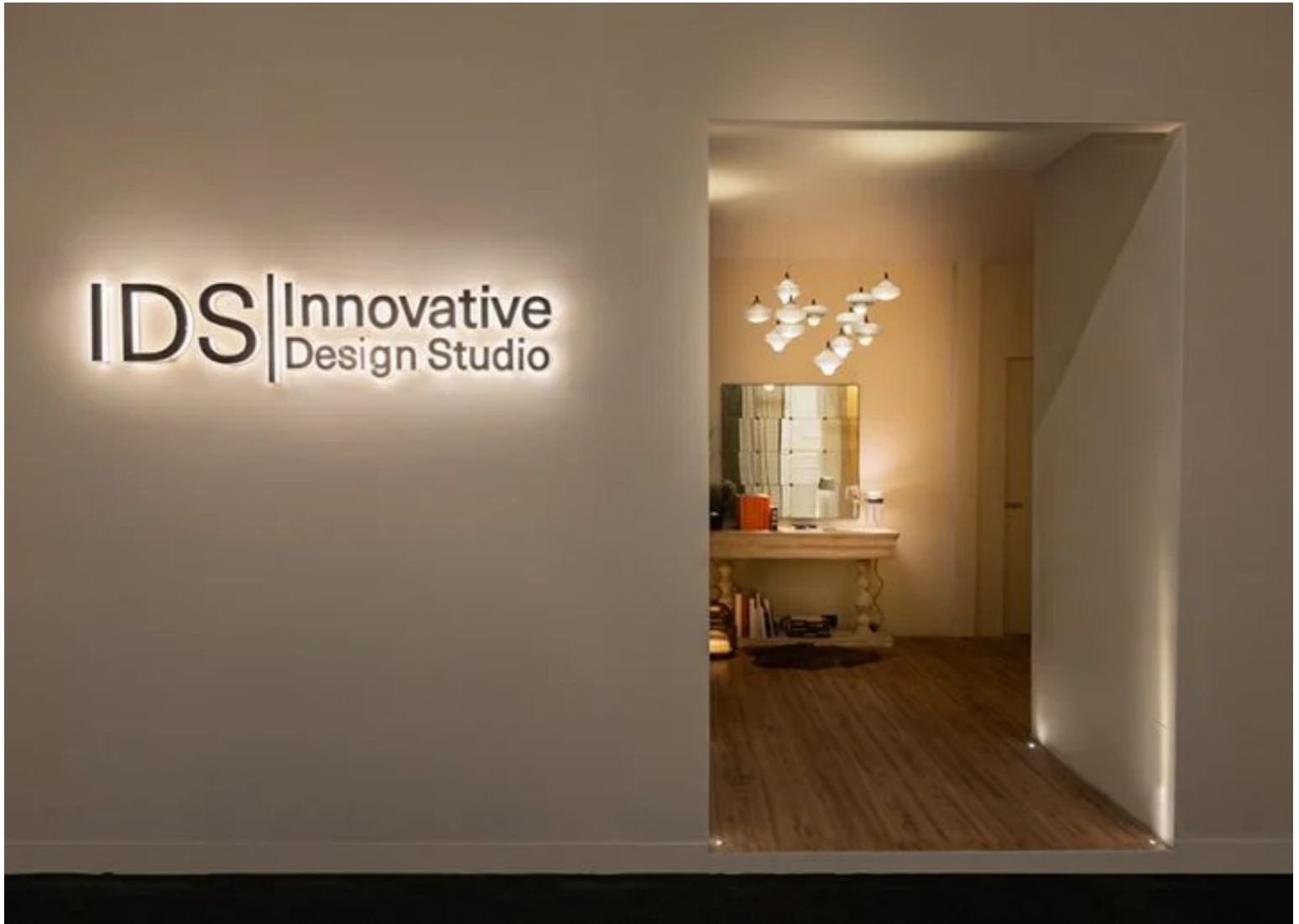
FUTURE 1



INTERIOR DESIGN

The Curatorial Edit by Innovative Design Studio by IDG

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Innovative Design Studio by IDG, a pioneer in blending contemporary artistic vision with masterful craftsmanship, proudly introduces **The Curatorial Edit at India Design ID**. This meticulously curated showcase redefines decorative lighting, transforming it from mere illumination into a medium of storytelling, expression, and ambiance creation.

Project Name: The Curatorial Edit

Studio Name: Innovative Design Studio by IDG





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With an emphasis on sculptural elegance and technical precision, The Curatorial Edit presents a collection of statement lighting pieces that challenge traditional notions of function and form. **Aryaman Jain, CEO of Innovative Design Studio by IDG**, shares vision: "From striking sculptural forms to technical brilliance, these pieces transcend illumination, shaping ambiance and redefining spaces. Here, light is more than function it's a form of expression."





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Each fixture in **The Curatorial Edit** is thoughtfully designed to serve a distinct purpose through avant-garde aesthetics, material exploration, or conceptual depth. The collection brings together an exclusive selection of international design houses, each known for innovation, meticulous craftsmanship, and compelling narratives in the world of light





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The Curatorial Edit harmonious interplay of textures, silhouettes, and luminous artist curated to evoke emotion and elevate interior spaces. Innovative Design Studio celebrates the transformative power of light, presenting it as an art form that not only enhances interiors but also tells a story of heritage, modernity, and innovation.